

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

Contract / Revision		Alt Order #
571145 /		09793028
<u>Product</u>		
<b>OBAMA 4 AMERICA *A</b>		
Contract Dates	Estimate #	
09/25/12 - 10/01/12	1536	
Advertiser	Original Date / Revision	
Obama/D/President	09/24/12 / 09/24/12	
<u>Billing Cycle</u>		
EOM/EOC	Broadcast	Cash/Trade
Station	Account Executive	Sales Office
<b>KDVR</b>	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
IDB#	Advertiser Code	Product Code
8020	NW80	
Agency Ref	Advertiser Ref	

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
E 1 31	09/25/12	10/01/12	M-F 5-530a	Good Day	5a-530a		:30			NM	5	\$1,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/25/12	10/01/12	MTWTF--	5									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	2	31	09/25/12-10/01/12	M-F 5-530a Good Day	5a-530a	MTuWThF----	:30		\$250.00	NM		
			See MG 1,6,1,7,1,8,1,9									
	3	31	09/25/12-10/01/12	M-F 5-530a Good Day	5a-530a	MTuWThF----	:30		\$250.00	NM		
			See MG 1,6,1,7,1,8,1,9									
	4	31	09/25/12-10/01/12	M-F 5-530a Good Day	5a-530a	MTuWThF----	:30		\$250.00	NM		
			See MG 1,6,1,7,1,8,1,9									
	5	31	09/25/12-10/01/12	M-F 5-530a Good Day	5a-530a	MTuWThF----	:30		\$250.00	NM		
			See MG 1,6,1,7,1,8,1,9									
	6	31	09/25/12-10/01/12	M-F 5-530a Good Day	5a-530a	MTuWThF----	:30		\$250.00	NM		
			MG for 1,3,1,5,1,4,1,2									
	7	31	09/25/12-10/01/12	M-F 5-530a Good Day	5a-530a	MTuWThF----	:30		\$250.00	NM		
			MG for 1,3,1,5,1,4,1,2									
	8	31	09/25/12-10/01/12	M-F 5-530a Good Day	5a-530a	MTuWThF----	:30		\$250.00	NM		
			MG for 1,3,1,5,1,4,1,2									
	9	31	09/25/12-10/01/12	M-F 5-530a Good Day	5a-530a	MTuWThF----	:30		\$250.00	NM		
			MG for 1,3,1,5,1,4,1,2									
E 2 31	09/25/12	10/01/12	M-F 530-6a	Good Day	530-6a		:30			NM	5	\$2,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/25/12	10/01/12	MTWTF--	5									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	4	31	09/25/12-10/01/12	M-F 530-6a Good Day	530-6a	MTuWThF----	:30		\$450.00	NM		
			See MG 2,6,2,7									
	5	31	09/25/12-10/01/12	M-F 530-6a Good Day	530-6a	MTuWThF----	:30		\$450.00	NM		
			See MG 2,6,2,7									
	6	31	09/25/12-10/01/12	M-F 530-6a Good Day	530-6a	MTuWThF----	:30		\$450.00	NM		
			MG for 2,5,2,4									
	7	31	09/25/12-10/01/12	M-F 530-6a Good Day	530-6a	MTuWThF----	:30		\$450.00	NM		
			MG for 2,5,2,4									
E 3 31	09/25/12	10/01/12	Good Day	Colorado	6a-7a		:30			NM	5	\$2,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 09/25/12	10/01/12	MTWTF--	5									

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
571145 /	09793028

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	OBAMA 4 AMERICA *A	1536

Advertiser	Original Date / Revision
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Rate</u>		
2	31	09/25/12-10/01/12		Good Day Colorado	6a-7a				\$450.00		
				See MG 3.6							
6	31	09/25/12-10/01/12		Good Day Colorado	6a-7a				\$450.00		
				(M) MG for 3.2 10/01							
4	31	09/25/12	10/01/12	Good Day Colorado	7a-8a				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$400.00		
5	31	09/25/12	10/01/12	Good Day Colorado	8a-9a				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$300.00		
6	31	09/25/12	10/01/12	Regis & Kelly	90130a-10a				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$150.00		
7	31	09/25/12	10/01/12	Everyday	10a-11a				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$100.00		
8	31	09/25/12	10/01/12	Judge Judy	11a-12p				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$100.00		
9	31	09/25/12	10/01/12	We the People w/ Glo	12p-1p				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$150.00		
10	31	09/25/12	10/01/12	JdgJoe M-F 1p-2p	1p-2p				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$125.00		
11	31	09/25/12	10/01/12	DivCt/JdgAlex M-F 2p	2p-3p				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$125.00		
12	31	09/30/12	09/30/12	FOX News Sunday	9a-10a				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/24/12	09/30/12	-----S					\$150.00		
13	31	09/25/12	10/01/12	Judge Judy	3p-4p				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$200.00		
14	31	09/25/12	10/01/12	Ricki Lake	4p-5p				:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$200.00		
E	15	31	09/25/12	10/01/12	M-F 5p-530p Fox 31 N	5p-530p			:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 09/25/12	10/01/12	MTWTF--					\$600.00		

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										Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Type</u>
1	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		See MG 15.6,15.7,15.8,15.9,15.10									
2	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		See MG 15.6,15.7,15.8,15.9,15.10									
3	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		See MG 15.6,15.7,15.8,15.9,15.10									
4	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		See MG 15.6,15.7,15.8,15.9,15.10									
5	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		See MG 15.6,15.7,15.8,15.9,15.10									
6	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		Ⓜ MG for 15.1,15.5,15.3,15.2,15.4									
7	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		Ⓜ MG for 15.1,15.5,15.3,15.2,15.4									
8	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		Ⓜ MG for 15.1,15.5,15.3,15.2,15.4									
9	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		Ⓜ MG for 15.1,15.5,15.3,15.2,15.4									
10	31	09/25/12	10/01/12	M-F 5p-530p	Fox 31 N	5p-530p	MTuWThF----	:30	\$600.00		NM
		Ⓜ MG for 15.1,15.5,15.3,15.2,15.4									
E	16	31	09/25/12	10/01/12	M-F 530p-6p	Fox 31 N	530p-6p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12				MTWTF--		5	\$600.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>
		2	31	09/25/12	10/01/12	M-F 530p-6p	Fox 31 N	530p-6p	MTuWThF----	:30	\$600.00
		See MG 16.6									
		6	31	09/25/12	10/01/12	M-F 530p-6p	Fox 31 N	530p-6p	MTuWThF----	:30	\$600.00
		Ⓜ MG for 16.2 10/01									
17	31	09/30/12	09/30/12	News Sunday	5p-530p	5p-530p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12				-----S		1	\$400.00		
18	31	09/30/12	09/30/12	News Su	530-6p	530p-6p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12				-----S		1	\$400.00		
E	19	31	09/25/12	10/01/12	M-F LN 9p-930p	News	9p-930p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/25/12				MTWTF--		5	\$1,500.00		

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571145 /	09793028

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	OBAMA 4 AMERICA *A	1536

Advertiser	Original Date / Revision
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>
1	31	09/25/12-10/01/12	M-F	LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,500.00		NM
				See MG 19.6,19.7,19.8,19.9							
2	31	09/25/12-10/01/12	M-F	LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,500.00		NM
				See MG 19.6,19.7,19.8,19.9							
3	31	09/25/12-10/01/12	M-F	LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,500.00		NM
				See MG 19.6,19.7,19.8,19.9							
5	31	09/25/12-10/01/12	M-F	LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,500.00		NM
				See MG 19.6,19.7,19.8,19.9							
6	31	09/25/12-10/01/12	M-F	LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,500.00		NM
(M)	MG for 19.5,19.2,19.1,19.3										
7	31	09/25/12-10/01/12	M-F	LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,500.00		NM
(M)	MG for 19.5,19.2,19.1,19.3										
8	31	09/25/12-10/01/12	M-F	LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,500.00		NM
(M)	MG for 19.5,19.2,19.1,19.3										
9	31	09/25/12-10/01/12	M-F	LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,500.00		NM
(M)	MG for 19.5,19.2,19.1,19.3										
E	20	31	09/25/12	10/01/12	M-F LN 930p-10p	930p-10p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--						5		
									\$1,100.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>
	5	31	09/25/12-10/01/12		M-F LN 930p-10p	930p-10p	MTuWThF----	:30		\$1,100.00	NM
					See MG 20.6						
	6	31	09/25/12-10/01/12		M-F LN 930p-10p	930p-10p	MTuWThF----	:30		\$1,100.00	NM
	(M)	MG for 20.5 09/28									
E	21	31	09/25/12	10/01/12	Fox 31 News Nightsid	10p-1035p		:30			NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--						4		
									\$325.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>
	2	31	09/25/12-10/01/12		Fox 31 News Nightsid	10p-1035p	MTuWThF----	:30		\$325.00	NM
					See MG 21.6						
	6	31	09/25/12-10/01/12		Fox 31 News Nightsid	10p-1035p	-TuwThF----	:30		\$325.00	NM
	(M)	MG for 21.2 10/01									
22	31	09/29/12	09/29/12	Sa LN 9p-930p	9p-930p		:30				NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S-						1		
									\$500.00		
23	31	09/29/12	09/29/12	Sa LN 930p-10p	930p-10p		:30				NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S-						1		
									\$400.00		
24	31	09/30/12	09/30/12	Su LN 9p-930p	9p-930p		:30				NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S						1		
									\$1,400.00		
25	31	09/30/12	09/30/12	Su LN 930p-10p	930p-10p		:30				NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S						1		
									\$900.00		
26	31	10/01/12	10/01/12	Good Day Colorado	8a-9a		:30				NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	10/01/12	10/07/12	M-----						1		
									\$175.00		
27	31	10/01/12	10/01/12	Judge Judy	3p-4p		:30				NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	10/01/12	10/07/12	M-----						1		
									\$250.00		

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										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
28	31	10/01/12	10/01/12	Fox 31 News Nightside	10p-1035p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12		M-----				1	\$350.00			
N	29	31	09/29/12	09/29/12	College Football on FOX	1p-cc		:30		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12		-----S-				1	\$2,400.00			
										Totals	98	\$42,125.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	76	\$32,300.00	\$27,455.00
10/01/12 -10/01/12	22	\$9,825.00	\$8,351.25
<b>Totals</b>	<b>98</b>	<b>\$42,125.00</b>	<b>\$35,806.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.